



Prototype Testing Results are in: DOAS is on the Right Track

DOAS would like to take this opportunity to thank the approximately 50 end users who participated in the prototype testing of the new DOAS website this month. The focus group was provided a final sneak peek of the website before its Go Live date and in return gave us some invaluable feedback that we will incorporate into the new site. To our satisfaction, user group feedback was decisive and clear: DOAS is well on their way to creating a site that is both visually interesting and functionally useful for our customers—which is the central focus of this high priority, customer-driven project.

The focus group was composed of agency end users, State Purchasing personnel and suppliers who were able to test the prototype and complete a survey from any internet-connected computer during the time frame allotted for the survey. They provided input on everything from design elements and functionality to navigation and usability of the site. Their tabulated results will be given to Commissioner Brad Douglas, to be incorporated into final decisions in much the same way that customer feedback was used during the mockup selection phase of the project. Currently, the highest customer-rated mockup is being used in the DOAS homepage.

Customer feedback has played a large role in the creation of the new DOAS website because meeting customer information and educational needs is a priority of the project. The Website Redesign Project is a major initiative taken on by DOAS to improve the communications between agencies, suppliers and the State of Georgia. Other goals of the project include giving DOAS a more modern internet presence and improving the marketing of DOAS to its publics. For more information about the Website Redesign Project, contact Project Manager Novella Peters at 404-657-4299 or npeters@doas.ga.gov.